



LMA Hall of Fame Nomination Form

Nominee

Name: _____

Title: _____

Company/Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Years of marketing experience: _____ Member of LMA: _____

Nominator

Name: _____

Title: _____

Company/Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Endorsement Letters provided by: *(please attach - one must come from someone who currently holds, or has held, a leadership position at either the national or chapter level. Please be sure to list their position.)*

1. _____

2. _____

3. _____

Summary of Qualifications:

Please attach a summary (less than 1,000 words) of this nominee's qualifications based on the following criteria:

Professional Experience and Capability

Provide summary, with evidence and specific examples, of significant achievements in the workplace that demonstrate the applicant's professional capability and his/her role in the advancement of his/her organization.

Advancement of the Profession

State the most significant examples in which the nominee has helped advance the legal marketing profession generally through development of new initiatives, writing of articles, books or trade publications, or research conducted that has helped increase understanding of the profession.

Role Model

Provide evidence of the nominee's contribution as a mentor to individuals in the legal marketing profession.

Contribution to LMA (if applicable)

Provide examples of contributions to LMA. Include years of membership and service at the chapter, national, conference or committee levels.

Nominations must be received by January 5, 2009 to be considered for the 2009 awards. National board members and chapter presidents may not receive an award during their term of office or for a period of two years after their service has been completed

Mail or e-mail completed nomination forms with endorsement letters to:

MAIL TO:

Betsi Roach
Legal Marketing Association
ATTN: Hall of Fame
1926 Waukegan Road, Suite 1
Glenview, IL 60025

E-MAIL TO:

Betsi Roach
LMA Executive Director
betsi@tcag.com
(Include Hall of Fame in Subject Line)

Signature of Nominator

Date